

# LORNA JANE



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SINCE 1989

JANUARY/FEBRUARY 2025

Your pace,  
*your*  
*way*

Begin 2025 with  
purpose and style.

*Back to*  
**BUSINESS**

@mariathattil proves  
that our Activewear  
can be worn beyond  
the gym.

130+  
**NEW**  
**STYLES**  
For the New Year



WITH LOVE ALL DAY SPORTS BRA  
WITH LOVE 12CM BIKE SHORTS  
WITH LOVE CREW SOCKS

LOVE LOUNGE STRIPE SHIRT  
STRIPE LOUNGE PANTS

# .You just need to *start*

I recently read that there are two times in the calendar year that we are more open to change—and guess what? The New Year and specifically January just happens to be one of them.

So how do we start 2025 the right way?

Do we write down all our goals and ambitions for the year, set timelines and power through? Or do we linger in this wonderful energy we've created over the holiday and allow ourselves more space this year to enjoy the journey of 2025 and not just what we've set out to achieve?

I personally think there's room for both approaches and in this issue, we ask Clinical Herbalist and advocate for mindful living, Georgia Gibbs about her 'Your Pace, Your Way' approach to New Year resolutions and setting goals in general.

And because January and February



can feel like we're back at work but not quite willing to leave the holidays behind us, we asked Actor and media personality Maria Thattil to put together her fave 'Back to Business' looks. Maria believes we should dress in a way that reflects who we are and who we want to become, and her effortlessly curated looks will inspire you to take a more active approach to power dressing this year.

We also shine a light on the importance of choosing the right Sports Bra, which was a timely reminder for me to add 'throw out old bras' to my New Years resolutions!!

And finally, whether you're planning on taking it easy or kicking off a new fitness campaign—don't forget we have 120+ new styles dropping this summer so there is sure to be something to suit your plans.

The New Year is the perfect time to start doing more of the things you love, and I hope this issue inspires you to start making plans **YOUR WAY** in 2025.

*Lorna Jane*

LORNA JANE CLARKSON  
Founder & Chief Creative Officer



# Your pace Your way

Clinical Herbalist and advocate for mindful living, @georgiagibbs\_ starts the year with intention. From active mornings to setting simple, actionable goals, Georgia shows us how to begin 2025 with purpose and style.



Scan for our full  
interview with Georgia

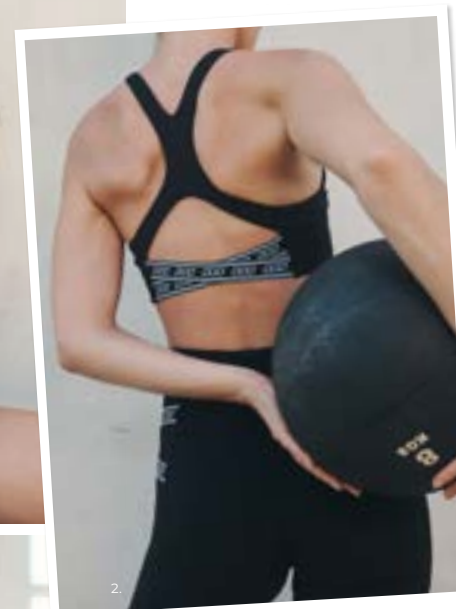
NEW SPORT WASHED SWEATSHIRT  
NEW SPORT SWEATPANTS

“Write a list of simple  
goals and actionable  
steps and just move at  
your own pace.”



1. BLUE FLEUR RACER BACK SPORTS BRA  
BLUE FLEUR HI FOLD NO RIDE 12CM BIKE SHORTS

2. ECLIPSE SPORTS BRA  
ICONIC SWIFT ANKLE BITER LEGGINGS



LORNA ATHLETICS RELAXED T-SHIRT  
NEW SPORT SWEATPANTS



WITH LOVE ALL DAY SPORTS BRA  
WITH LOVE 12CM BIKE SHORTS  
WITH LOVE CREW SOCKS





TWO TONE DENIM UTILITY JACKET  
LJ BASICS STRIPE RIB TANK  
TWO TONE DENIM FLASHDANCE PANT



1. LIFTED SPORTS BRA  
LOTUS FLARED CROPPED LEGGINGS  
2. ATHLEISURE KNIT MINI DRESS

## Your 2025 Athleisure LINEUP

From errands to brunch,  
discover the pieces that offer  
everyday comfort and style.

*Our Make Space fabric  
is back with new-season  
designs and colors.*

This ultra-soft, comfort-first range is  
made to elevate your style—and trust  
us, you'll never want to take them off.

Our softest  
fabric to date

Luxurious  
cushioned feel

Versatile  
wardrobe  
essential



1. CLOUD NINE SPACER SWEATSHIRT  
CLOUD NINE SPACER SHORTS  
2. GO-TO CLASSIC CROP T-SHIRT  
CLOUD NINE SPACER SHORTS







SELF LOVE CLUB T-SHIRT  
WITH LOVE LOUNGE SHORTS  
WITH LOVE CREW SOCKS



NEVER GIVE UP WASHED BOYFRIEND T-SHIRT  
LOTUS SHORTS



LOTUS T-SHIRT  
WITH LOVE 12CM BIKE SHORTS  
WITH LOVE CREW SOCKS

## Effortless Comfort

Whether you're chasing goals or taking time to recharge, this collection has you covered. Lounge-worthy yet luxe, these designs are perfect for relaxing at home—and you'll even find yourself reaching for them when you head out too.



MUSE RIB TANK  
WITH LOVE ALL DAY SPORTS BRA  
WITH LOVE LOUNGE PANTS

*Relaxation for me is  
detaching on the weekends  
and having some no  
phone time.*



WEEKENDER CAP  
OVERSIZED HOODIE  
LOTUS THERMAL NO CHAFE FULL LENGTH LEGGINGS



# The way *she* wears it

Not so basic winter  
essentials to keep you warm,  
comfortable and moving  
through the seasons.





# Back to BUSINESS

Step into 2025 with a wardrobe designed to keep you moving as you get back into routine. This Season's styles redefine versatility, keeping you ready for whatever the day demands.

The way we work has changed and so has how we dress – and Actor & Media Personality @mariathattil proves that our Activewear can be worn beyond the gym.



LJ BASICS RIB TANK  
RETRO SUIT PANTS



ONE-AND-GO BUTTON UP SHIRT  
LOTUS CROP TRUE COMFORT SPORTS BRA  
DANCE PANTS



ALL STAR ACTIVE RIB ZIP THROUGH JACKET  
IRRESISTIBLE LUXE RIB SPORTS BRA  
IRRESISTIBLE LUXE RIB FULL LENGTH LEGGINGS



TWO TONE DENIM UTILITY JACKET  
NEVER BETTER WASHED SEAMLESS SPORTS BRA  
TWO TONE DENIM FLASHDANCE PANT

# Styles for *Every* Moment

Style meets functionality in  
pieces perfect for active plans,  
work meetings, and everything  
in between.



1. RETRO TRACK ZIP THROUGH JACKET  
LIFTED SPORTS BRA  
TOTAL BLISS ACTIVE SKORT
2. LIBERTY BRA TANK COMBO  
RETRO RIB 12CM BIKE SHORTS
3. EVERYDAY ACTIVE DRESS



RETRO TRACK T-SHIRT  
RETRO FLASHDANCE TRACK SHORTS  
SPORTY CREW SOCK

LJ BASICS RIB TANK  
RETRO SUIT PANTS

## With Maria

**Q: How do you balance so many different roles?**

I don't know if I ever get the balance perfectly right. I'm a very type A organised person, so I have set goals for what year I want to achieve what thing. Now I'm in a place where I can focus on what I really want and that's acting. It also leaves room to do all the other things I love around advocacy and media.

**Q: How do you manage a busy schedule?**

Have a really good calendar or notes app. Every micro thought I have I'll note it down in the apps - I'm such a list girl! Another thing I will say as someone who's very passionate about health and wellbeing - pencil in rest. Rest isn't something that you earn or don't need, it is an essential.

**Q: Proudest career moment?**

It was when I won the Marie Claire Voice of Now Award last year. It was my proudest career moment because I was in a room with some of the most inspiring and impactful women I've ever met, and being recognised among them for my voice made me incredibly proud. Especially since I didn't think I had much of a voice growing up.

**Q: Proudest moment that others might not know?**

I do have social anxiety, and I was recently in a situation where it was triggered. I was very proud of myself for being able to internally get past it and not give in to the thoughts that made me question myself.

**Q: A habit you swear by?**

Lately, it's eating breakfast before I have my morning coffee. For cortisol levels and your energy, it's so important to fuel your body right from the start of the day. Another habit is hugging people... every day. We're human and we need it.

**Q: How do you start the day to set yourself up for success?**

It doesn't matter if I've only got 2 minutes or 15, I like to meditate in the morning. It's so important to give time to yourself before you're then able to give to others. And then I like to play 90s music - a bit of TLC's 'No Scrubs'. Habits like that just set the tone for your day. Plus, it's fun!



*"I think it's so important to dress and show up for your life in a way that reflects who you are and who you want to be."*

- @mariathattil

**Q: Something you've learned about yourself throughout your journey?**

I am a little bit tougher than I realised. My career is crazy, and I've had to be in some crazy and sometimes terrifying situations, for example being in a water tank with water pythons on national television or speaking to an audience of 2000 people live. But I learned that I'm tougher than I thought and that's really nice.





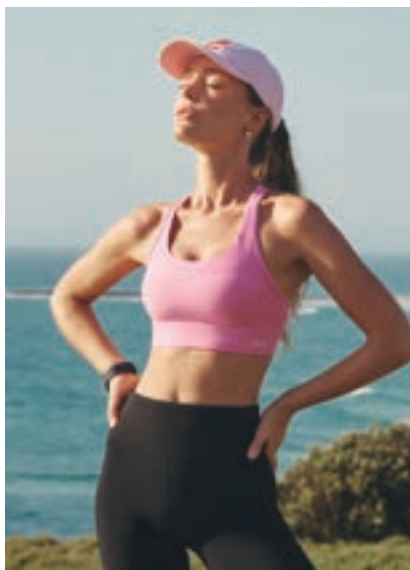
ALL DAY ACTIVE RIB FLARE BODYSUIT  
PIPE DREAM SATIN BOMBER



HERITAGE WASHED LOGO CAP  
NEVER BETTER WASHED SEAMLESS SPORTS BRA  
NEVER BETTER WASHED SEAMLESS BIKE SHORTS



RETRO TRACK HIGH SUPPORT SPORTS BRA  
RETRO TRACK ANKLE BITER LEGGINGS



LJC CAP  
AMY MAXIMUM SUPPORT SPORTS BRA  
AMY PHONE POCKET TECH BIKE SHORT



# Made .for Moving

The New Year is here, and it's bringing stylish new Activewear. Designed to keep you comfortable, and ready for anything, these styles have you covered as you chase your 2025 goals. Feel the burn and take on the year ahead with confidence.

LJ ACTIVE HEADBAND  
SOFT TOUCH WARM UP JACKET  
LOTUS CLASSIC ANKLE BITER LEGGINGS  
LOTUS LIMITED EDITION QUARTER CREW SOCK



# The Sports Bras You Need this year

85% of women are wearing the wrong sports bra, and we're here to change that! Here are some of our best selling Maximum Support Sports Bras that we know you'll love.



DESIGNED FOR  
B-C CUP SIZE

## FLEX APPEAL MOULDED SPORTS BRA

Featuring soft moulded foam technology to provide 360° support, breathability, and a natural shape.

- Adjustable straps & rigid anti-slip underbust band for support.
- Lightweight moulded cups for breathability & support.
- Soft bonded neckline & armhole edges for reduced dig.

## SKINNY ICONIC COMFORT SPORTS BRA

Featuring a mesh back for support throughout your whole workout.



- Scoop neckline with a racer back design for high intensity workouts
- Designed for high support with Nothing 2 See Here™ fabrics
- Classic Lorna Jane icon design
- Now available in 5 colors

## EASY ZIP ON SPORTS BRA

Featuring a front zip for quick and easy dressing—perfect for post-workout ease.



- Adjustable front shoulder straps for on-the-go convenience.
- Adjustable underbust band with back clasp for a customised fit and support level.
- Higher coverage to reduce bust bounce and provide maximum support.

## The AMY SPORTS BRA

is carefully designed to minimise bounce and hold you in without holding you back. Our most compressive (and impressive) fit yet.

3 levels of  
adjustability

Thick adjustable  
straps for comfort

Bounce reducing  
power mesh

Made from our  
NOTHING 2 SEE HERE™  
fabric

AVAILABLE IN 31 COLORS

AMY MAXIMUM SUPPORT SPORTS BRA  
AMY NO RIDE PHONE POCKET ANKLE BITER LEGGINGS





# The Last LOOK

Your next favourite look starts here – discover the styles you'll love wearing all season online and in-store.



TRACK STAR RELAXED T-SHIRT | AUD \$85  
LIGHTSPEED PHONE POCKET RUN SHORT | AUD \$80  
ON THE MOVE RUNNING BELT | AUD \$40

## 130+ NEW Styles for the New Year





Australian owned, loved worldwide



DOWNLOAD  
THE APP



CLICK &  
COLLECT



SHOP  
ONLINE



SHOP  
IN-STORE



FOLLOW  
US

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