

LORNA JANE



SINCE 1989
JULY / AUGUST ISSUE
2025

Pyjama Dressing *made easy*

*Sleepwear so stylish,
you'll wear it long
after you wake up.*

Athleisure the Parisian Way

The Way She Wears it with *Brittany Hockley*

UPDATE YOUR WINTER STYLE

*With new styles
dropping weekly*

FROM
*Our
Founder*

As I sit down to write this, I'm reflecting on how far we've come (36 years, to be exact) since the first Lorna Jane collection – and what a ride it's been! From humble beginnings to now seeing our pieces worn in the world's most stylish cities (Paris, we're looking at you), it's clear our mission hasn't changed - we're still here to support and inspire you to move, live, and dress with purpose.

We had a lot of fun bringing this July/August issue to life, and I'm really proud of what we've created. First up, I'm excited to introduce our latest muse, Brittany Hockley. You probably know her from her Life Uncut Podcast or The Pickup Radio Show on KIIS FM and now you can get an inside look at her style. Britt brought such a genuine energy to the shoot that I convinced her to keep chatting... and we hit record for an upcoming episode of my podcast. I can't wait for you to hear it—scan the QR code to listen once it launches.

Next, can we talk about the Dance Pant revival? Following on from our iconic Flashdance Pants (originally launched in 2005 and still going strong), we reintroduced our Dance Pants and Shorts last year—and you loved them (like, really loved them). So, this season we're bringing them back with pockets. Because you asked and as always, we listened.

In this edition, you'll also meet Lisa Nicolaisen, a Pilates Instructor who redefines what strength looks and feels like. Lisa's take on movement and consistency reminds us that strength isn't found in perfection, but in the quiet moments of choosing



yourself daily. And of course, what you wear makes a difference (her words not ours xx).

And yes, we've added a dreamy new drop to our sleep collection. Designed to support your rest with the same care and consideration we bring to your workouts. This issue is packed with pieces that work as hard as you do, while making space for pause, play, and everything in between.

I hope you love what we've created and that it inspires you to live (and dress for) a life that you love.

Lorna Jane Clarkson

Founder & Chief Creative Officer



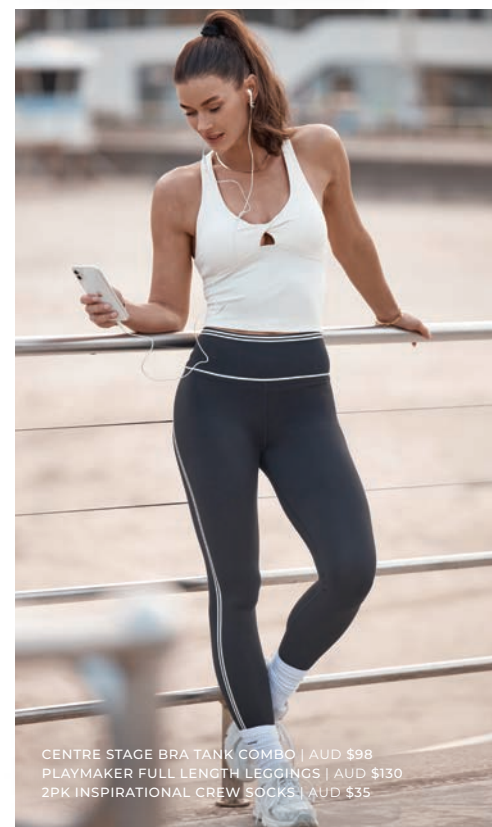
Scan to listen



SWEET ESCAPE LOUNGE SHIRT | AUD \$105
LJC BOUCLE KNIT JUMPER | AUD \$150
REST DAYS CHEEKY BIKE SHORTS | AUD \$89
ROSEBUD PILATES GRIP CREW SOCKS | AUD \$25

The way she wears it

Brittany Hockley is the voice you know and trust—radio host, podcaster, and all-round real-life muse. Britt shows us what her day looks like when the mic turns off. And every move she makes, Lorna Jane makes with her.



Styles that keep up

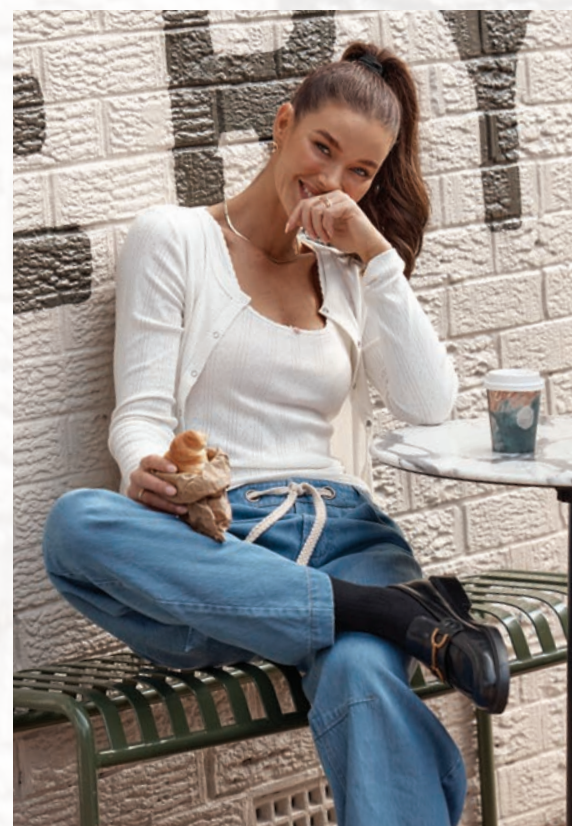
When your calendar doesn't quit, neither should your wardrobe. This is athleisure that adapts - on air, off duty and everywhere in between. Britt shows us how our athleisure pieces truly fit her life.

A moment for denim

Activewear was just the beginning. We've taken everything you love about Lorna Jane - fit, function, style - and stitched it into relaxed denim pieces designed for your every day.



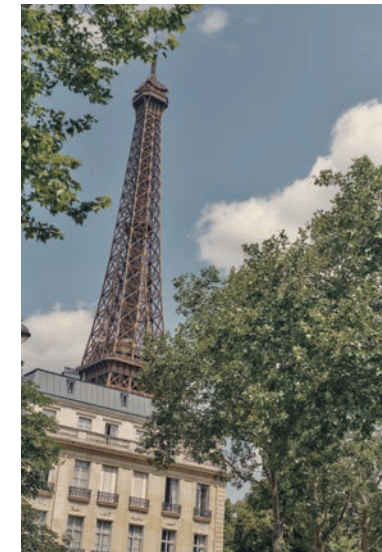
PERFORM WASHED RIB SPORTS BRA | AUD \$95
PERFORM WASHED RIB 12CM BIKE SHORTS | AUD \$95
LAST CALL ACTIVE PANTS | AUD \$140
LJC UTILITY POCKET JACKET | AUD \$160



LOVE STORY CARDIGAN | AUD \$95
LOVE STORY TANK | AUD \$60
OFF DUTY VINTAGE WASH DENIM PANTS | AUD \$160



REST DAYS LOUNGE BRALETTE | AUD \$90
OFF DUTY VINTAGE WASH DENIM SHIRT | AUD \$150
OFF DUTY VINTAGE WASH DENIM PANTS | AUD \$160



When in Paris

...

Channel that French-girl confidence with our latest collection. Elevated styles that feel effortless, this is athleisure designed to do more with less. Polished silhouettes, purposeful details, and that 'threw-it-on-but-still-wow' kind of energy.



VALOUR LONG SLEEVE SHIRT | AUD \$120
RETRO RIB TANK | AUD \$60
OFF DUTY VINTAGE WASH DENIM PANTS | AUD \$160



SHINE ON OUTDOOR REC JACKET | AUD \$159
SHINE ON ALL DAY SPORTS BRA | AUD \$95
SHINE ON TRACK STAR RUN SHORTS | AUD \$85
2PK INSPIRATIONAL CREW SOCKS | AUD \$35



LOVE STORY CARDIGAN | AUD \$95
SWEET ESCAPE SPORTS BRA | AUD \$90
SWEET ESCAPE LOUNGE SHORTS | AUD \$75

Postcards from Paris

**WHEREVER
YOU GO,
GO IN STYLE**

Designed in Australia, loved worldwide - this is athleisure style that speaks every language. From early morning flights to late checkouts and every movement in between, these pieces were made to take you places.

REIGNITE

YOUR ROUTINE

LIFTED SPORTS BRA | AUD \$90
LIGHTSPEED PHONE POCKET RUN SHORTS | AUD \$80

“

Strength is what happens when you choose yourself again and again.

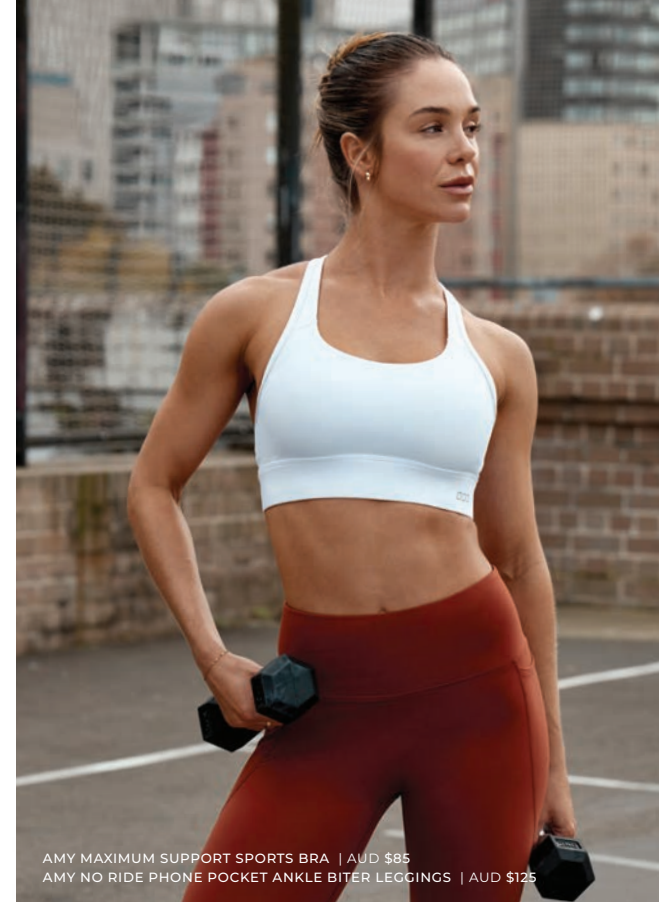
”

LISA NICOLAISEN

At Lorna Jane, we believe strength isn't just about what you lift, it's about how you show up for yourself every single day. Our pieces are built for the woman who never gives up, moves with purpose and redefines strength daily. The woman who carves out five minutes of movement, because that's all she can give today, and she knows that doing something is better than doing nothing at all.

To bring this message to life, we partnered with Pilates Instructor @lisanicolaisen, whose approach to movement reflects everything we stand for. She reminds us that strength isn't loud, it's consistent.

And it's built by turning up for yourself daily.



AMY MAXIMUM SUPPORT SPORTS BRA | AUD \$85
AMY NO RIDE PHONE POCKET ANKLE BITER LEGGINGS | AUD \$125



FADE OUT WASHED SPORTS BRA | AUD \$95
FADE OUT WASHED ANKLE BITER LEGGINGS | AUD \$130
2PK INSPIRATIONAL CREW SOCKS | AUD \$35



LIFTED SPORTS BRA | AUD \$90
FADE OUT WASHED 12CM BIKE SHORTS | AUD \$95



TEMPO SEAMLESS SHORT SLEEVE ACTIVE TOP | AUD \$79
PLAYMAKER HIGH SUPPORT SPORTS BRA | AUD \$95
PLAYMAKER FULL LENGTH LEGGINGS | AUD \$130



FREE SPIRIT SPORTS BRA | AUD \$90
LIBERTY ANKLE BITER LEGGINGS | AUD \$130

INNOVATIVE



TRUE COMFORT BRA TANK COMBO | AUD \$95
SOFT TOUCH WARM UP JACKET | AUD \$139
SNAP TO IT WIDE LEG PANTS | AUD \$150

FUNCTIONAL

INTENTIONAL

ACTIVEWEAR THAT WORKS AS HARD AS YOU

For over 35 years, we've led the way in functional fashion, blending innovation with considered design to create pieces that move with you, support you, and elevate every moment of your day. This collection is no exception.

Sculpt With Lisa

We sat down with Pilates Instructor, @lisanicolaisen, to ask why she moves. For Lisa, it's about more than just physical strength. Movement is her mindset. It's how she grounds herself, builds confidence, and shows up with purpose - on and off the Pilates mat.

Now, she's sharing her go-to glute burners to help you tap into that same energy. From sculpting to strengthening, these moves are designed to fire up your body and mind.



SCAN TO
ACCESS THE
WORKOUT





TREND ALERT

Elevated PJ dressing

Forget everything you already know about pyjama dressing - this collection delivers PJ-inspired comfort that is fashionable and wearable enough for your work day, weekends and everything in between.



*Redefining
the rules of...*

FASHION

At Lorna Jane, we don't just follow trends, we create them. Our collections are designed for how you actually live, with our design team forecasting the future and creating pieces with purpose. It's fashion that is also versatile enough to adapt to your day and makes living feel more effortless.

Because here's the truth: fashion shouldn't come with a rule book. You should be able to style your PJs for your coffee run, wear your Activewear to the office, and turn your post-practice sweats into a 'lunch with the girls' look. Fashion that gives you freedom - now that's something we've been looking for.

Lorna Jane



Recharge in Style

With @brittany_hockley as our muse, these styles redefine what it means to dress for rest—refined, relaxed, and completely wearable. Made for moments that move slowly but mean everything, this collection invites you to unwind with intention (and undeniable style).

LJC BOUCLE KNIT JUMPER | AUD \$150
SWEET ESCAPE LOUNGE SHORTS | AUD \$75



PERFORMANCE TECH HOODIE | AUD \$155
FREE SPIRIT SPORTS BRA | AUD \$90
PERFORMANCE TECH SWEATPANTS | AUD \$140



1. L3 WITH LOVE BOYFRIEND T-SHIRT | AUD \$90
2. LOVE STORY TANK | AUD \$60
3. REST DAYS LOUNGE BRALETTE | AUD \$90
4. SWEET ESCAPE LOUNGE PANTS | AUD \$105
5. ROSEBUD PILATES GRIP CREW SOCKS | AUD \$25



1. SWEET ESCAPE LOUNGE SHIRT | AUD \$105
2. SWEET ESCAPE SPORTS BRA | AUD \$90
3. SWEET ESCAPE LOUNGE SHORTS | AUD \$75



SWEET ESCAPE LOUNGE PANTS | AUD \$105
SWEET ESCAPE SPORTS BRA | AUD \$90



“

*I wore these pants constantly
on Dancing With The Stars.
And let's be real, I still
haven't taken them off.
Obsessed!*

”

Brittany Hockley

THE STYLE EVERYONE'S TALKING ABOUT

From viral moments to your morning coffee run, these are the pants everyone (yes, even Britt Hockley—hello, Dancing With The Stars!) is living in. Designed in both a full-length and short style, our fan-favourite Dance Pant fit delivers on all fronts: comfort, confidence, and cool-girl style.

LORNA CHEER RELAXED T-SHIRT | AUD \$80
DANCE PANTS | AUD \$98

THE *Last* LOOK



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NEW
STYLES

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ahead.

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