

# LORNA JANE

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SINCE 1989  
MAY / JUNE ISSUE  
2025

*Athleisure  
that's*  
**Anything  
BUT  
Basic**

*Cool-girl  
dressing*

*(every time)  
with Content Creator  
Sam Guggenheimer*

**120+  
NEW  
STYLES**

**To Build Your  
Winter Wardrobe**



Winter is officially here — and while the temperatures drop, our motivation doesn't have to. In fact, I think this is the perfect time to re-energise, reset, and dress with intention.

There's a certain magic to winter fashion—the textures, the layering, the cosiness. But for me, the best looks are the ones that support you—in movement, in mindset, and of course in style. Because when you feel good in what you're wearing, you show up differently—and that's what Lorna Jane (and our winter collections) are all about.

In this edition we've teamed up with Content Creator Sam Guggenheimer—who shows us how she takes Activewear beyond the gym and into city life. I love seeing how our designs come to life through her lens, and I know her looks will inspire your winter wardrobe just as much as they've inspired mine.

I'm also incredibly excited to share our latest sleepwear collection with you. These

pieces are unbelievably soft, comfortable and designed to feel as beautiful as they look. Whether you're winding down after a long day or stepping out for a slow morning coffee, this collection blurs the line between rest and everyday wear. It's comfort you'll want to live in—and style that effortlessly carries you beyond the bedroom.

It's been a huge year already, and one of the most personal and inspiring projects I've taken on is launching my new Podcast, *Never Give Up*. It's all about real stories, resilience, and the kind of conversations that remind us that we're never alone in the tough stuff. If you've already been listening—thank you from the bottom of my heart. And if you haven't yet, I'd love for you to join me.

There's something so special about dressing for the colder months, and I'm proud—both personally and as a brand—that Lorna Jane is what you choose to wear. Thank you for letting us be a part of your life, your wardrobe, and your journey. It's an honour I never take for granted.

*Lorna Jane Clarkson*

Founder & Chief Creative Officer



LJC DAD CAP | AUD \$40  
ALPINE CLUB 1/2 ZIP KNIT JUMPER | AUD \$160

# THE DIFFERENCE



IS IN THE **DETAIL**

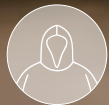


We're setting the new standard in winter dressing, with Activewear and lifestyle pieces that earn their place in your wardrobe.... again and again. Think fashion-forward silhouettes, premium fabrics, and a wear-it-everywhere versatility that turns your outfits into long-term investments.





LIGHT ON WEIGHT, BIG ON WARMTH



REMOVABLE HOOD

WINTER WARMTH PUFFER JACKET | AUD \$240  
 AMY THERMAL ACTIVE ZIP THROUGH JACKET | AUD \$160  
 DOLCE VITA RIB ANKLE BITER LEGGINGS | AUD \$130

AVAILABLE IN 3 COLOURS



1.



2.



3.



4.



THERMAL-LUXE® FABRIC EXCLUSIVE TO LORNA JANE



5.

## Warm Up Your Wardrobe

Don't settle for basic winter layers. This season, we're redefining warmth with fleece-lined Thermals and statement Puffers. These are the cold-weather essentials your wardrobe's been waiting for—backed by 35+ years of quality you can trust.



6.



7.



8.

REVERSIBLE DESIGN & AVAILABLE IN BLACK



9.



10.



11.

- 1. EVERYDAY TEDDY QUARTER ZIP SWEAT | AUD \$160
- 2. EVERYDAY LOUNGE SOCKS | AUD \$20
- 3. ICONIC MONOGRAM FLEECE HEADBAND | AUD \$30
- 4. AMY THERMAL ACTIVE ZIP THROUGH JACKET | AUD \$160
- 5. WINTER WARMTH PUFFER JACKET | AUD \$240
- 6. ORIGINAL SPORT WASHED CAP | AUD \$45

- 7. LJ BOTTLE CARRY BAG | AUD \$60
- 8. LOTUS THERMAL FLARED LEGGINGS | AUD \$148
- 9. WINTER WARMTH REVERSIBLE PUFFER VEST | AUD \$220
- 10. COMFORT ZONE QUILTED JACKET | AUD \$240
- 11. ICONIC QUILTED BELT BAG | AUD \$85

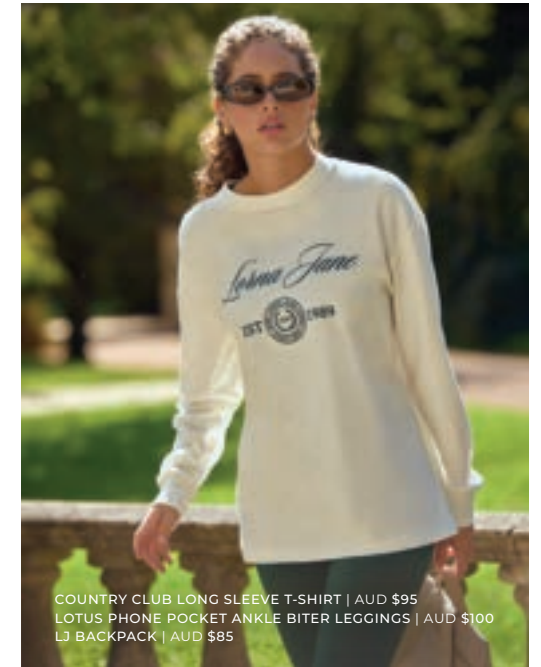
# ATHLEISURE *that's*



COUNTRY CLUB CHECK SPORTS BRA | AUD \$90  
COUNTRY CLUB OUTDOOR REC JACKET | AUD \$189  
COUNTRY CLUB OUTDOOR REC TRACKPANTS | AUD \$130



LOTUS LONG SLEEVE TOP | AUD \$56  
DOLCE VITA RIB SPORTS BRA | AUD \$90  
DOLCE VITA RIB ANKLE BITER LEGGINGS | AUD \$130  
SPORTY CREW 3PK SOCKS | AUD \$55



COUNTRY CLUB LONG SLEEVE T-SHIRT | AUD \$95  
LOTUS PHONE POCKET ANKLE BITER LEGGINGS | AUD \$100  
LJ BACKPACK | AUD \$85



LJ ACTIVE HEADBAND | AUD \$15  
HERITAGE ICONIC QUARTER ZIP SWEAT | AUD \$165  
EFFORTLESS BOXER SHORTS | AUD \$85

## ANYTHING *but* BASIC

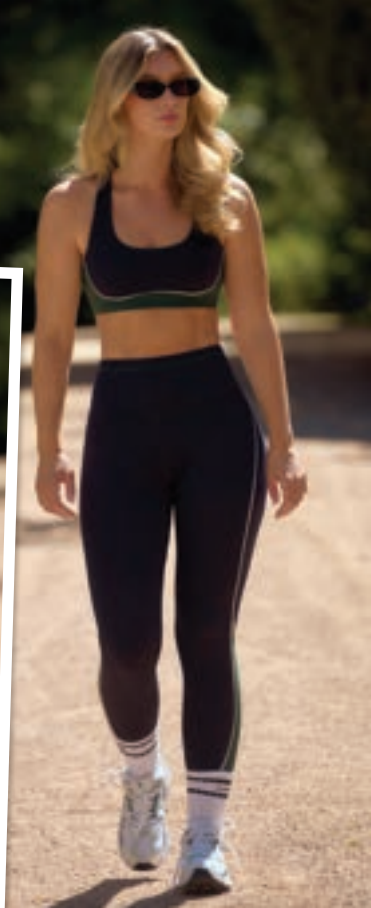
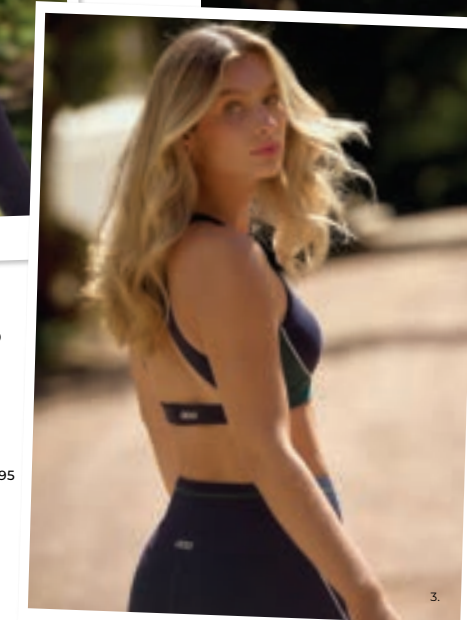
Athleisure designed for women who don't do ordinary. With sculpting fits, head-turning designs, and bold prints, these pieces don't just look good—they feel incredible. Whether you're in the studio (or out at brunch), show up knowing you're wearing the new standard in Athleisure wear.



ORIGINAL SPORT RUGBY SWEAT | AUD \$160  
LOTUS THERMAL FLARED LEGGINGS | AUD \$148

## NO COMPROMISES *Just* STYLE.

When the temperature drops, your Activewear standards don't have to. Simply start with a matching set and layer on cosy outerwear, zip-up jackets, and throw-on jumpers. Because staying warm and active during winter, shouldn't mean compromising on style.



- 1. ON THE MOVE SPORTS FLEECE JACKET | AUD \$189  
CABLE SEAMLESS SPORTS BRA | AUD \$90  
CABLE SEAMLESS BIKE SHORTS | AUD \$90
- 2. LJ ACTIVE HEADBAND | AUD \$15  
ICONIC ACTIVE 1/4 ZIP TOP | AUD \$140  
MOMENTUM FULL LENGTH LEGGINGS | AUD \$130  
LJ DUFFLE BAG | AUD \$100
- 3. MOMENTUM HIGH SUPPORT SPORTS BRA | AUD \$95  
MOMENTUM FULL LENGTH LEGGINGS | AUD \$130  
SPORTY CREW 3PK SOCKS | AUD \$55

Real stories.  
Real women.  
Real strength.



★★★★★ From our Listeners

*“Such an honest and self-hitting podcast, I can relate”*

*“Lorna, these conversations are wonderful. Thank you so much”*

*“Hoping there is traffic driving to work this morning so I can listen to the whole ep!!”*

*“Love this, such a great inspiration. Thank you”*

With the number of episode downloads placing it in the **top 5% of podcasts in Australia**, the Never Give Up Podcast is making waves. And if you haven't tuned in yet, consider this your sign.

Hosted by Lorna Jane Clarkson, every episode brings raw, real conversations with inspiring women.

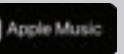
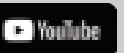
So, what are you waiting for? Tune in. Get inspired. **Never give up.**

From navigating life's curveballs to finding strength in everyday moments, every episode is a deep dive into the resilience, power, and passion that fuel the women who inspire us—and the ones we're becoming.

# Real



SCAN HERE TO LISTEN



R&R LOUNGE ROBE | AUD \$175  
DOLCE VITA RIB SPORTS BRA | AUD \$90  
EVERYDAY LOUNGE SOCKS | AUD \$20



# Check-in

## TO FIVE-STAR COMFORT

As the evenings cool down and comfort becomes non-negotiable, it's time to slip into softness that feels as good as it looks. Our newest sleepwear is all about that first-sigh-of-relief feeling—the kind that makes you forget the day and sink right into rest. Once you try it, you won't want to sleep without it.



LIMITED EDITION LOTUS HERITAGE CAP | AUD \$40  
FLANNEL LOUNGE SHIRT | AUD \$90  
FLANNEL LOUNGE PANTS | AUD \$90



SOFT TOUCH COLLEGE LOUNGE SWEAT | AUD \$140  
LJC BOXER SHORTS | AUD \$70





LIMITED EDITION LOTUS HERITAGE CAP | AUD \$40  
 COSY LOUNGE SWEATSHIRT | AUD \$120  
 COSY LOUNGE SWEATPANTS | AUD \$110

**SLEEPWEAR**  
*you'll want to be seen in*

When your sleepwear looks this good, why save it for bedtime? These pieces are made to mix, match, and step out in. From bed to brunch, this is sleepwear the world deserves to see.



1.



2.

1. R&R LOUNGE ROBE | AUD \$175  
 2. RETRO SPORT LOUNGE T-SHIRT | AUD \$85  
 EFFORTLESS BOXER SHORTS | AUD \$85



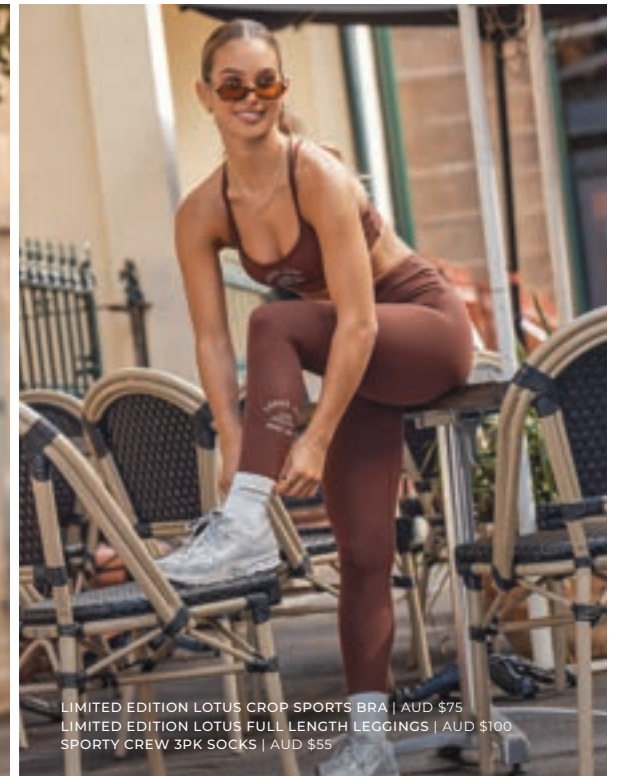
FLANNEL LOUNGE SHIRT | AUD \$90  
 CABLE SEAMLESS SPORTS BRA | AUD \$90  
 FLANNEL LOUNGE PANTS | AUD \$90



HERITAGE BOMBER JACKET | AUD \$290  
HERITAGE RINGER TANK | AUD \$60  
LIMITED EDITION CORD FLASHDANCE PANT | AUD \$120



THROWBACK OVERSIZED LIGHTWEIGHT SWEAT | AUD \$160  
LIMITED EDITION CORD FLASHDANCE 3/4 SHORT | AUD \$95



LIMITED EDITION LOTUS CROP SPORTS BRA | AUD \$75  
LIMITED EDITION LOTUS FULL LENGTH LEGGINGS | AUD \$100  
SPORTY CREW 3PK SOCKS | AUD \$55

# Cool Girl

## DRESSING EVERY TIME

Australian Content Creator, Sam Guggenheimer, shows us how to master cool-girl dressing, styling our latest collection beyond the gym and into the city. From matching sets to elevated layers, these are the pieces you'll reach for on repeat. Consider this your winter uniform, sorted.



HERITAGE CROPPED BUTTON UP SHIRT | AUD \$120  
LIMITED EDITION CORD FLASHDANCE 3/4 SHORT | AUD \$95  
SPORTY CREW 3PK SOCKS | AUD \$55



LIMITED EDITION LOTUS HOODIE | AUD \$95  
HERITAGE VARSITY PANTS | AUD \$120

## Your Shortcut to Looking Put Together

When your wardrobe is curated with intention, getting dressed becomes easy. Sam's styling formula is simple, wearable, and endlessly repeatable. Curious how she makes every outfit feel this put-together? Here's your cheat sheet to cool-girl dressing done right.



LJ ICONIC LONGLINE COAT | AUD \$250  
RETRO SPORT ALL DAY SPORTS BRA | AUD \$85  
LIMITED EDITION LOTUS NO CHAFE ANKLE BITER LEGGINGS | AUD \$100  
SPORTY CREW 3PK SOCKS | AUD \$55



LIMITED EDITION LOTUS BRA TANK COMBO | AUD \$90  
LIMITED EDITION LOTUS SWEATPANTS | AUD \$100

HERITAGE SPRAY JACKET | AUD \$140  
HERITAGE VARSITY PANTS | AUD \$120



“When I’m refreshing my wardrobe, I always reach for a matching set. It’s the perfect two-in-one—you can wear it together or mix and match across your week.”

SCAN FOR FULL VIDEO





ACTIVE LIVING RELAXED T-SHIRT | AUD \$80  
LOTUS SHORTS | AUD \$70

# THE *Last* LOOK



120+  
NEW  
STYLES

to build your  
winter wardrobe.



*Lorna Jane  
Sports Club*

## Lorna Jane—Iconically Australian



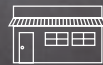
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